

News Release Reno Police Department

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Alcohol Sales to Minors – Compliance Check

On March 27, 2010, Detectives of the regional Street Enforcement Team (S.E.T.) conducted an undercover alcohol compliance check in the Reno area. The focus of the operation was to target those stores that sell alcohol to minors. This operation was completed in conjunction with Join Together Northern Nevada (JTNN) and the use of grant funds provided by E.U.D.L. (Enforcement of Underage Drinking Laws). Detectives used underage decoys to go into the stores in an attempt to purchase alcoholic beverages. In all, 61 stores were checked, and of those, clerks at the following stores were cited:

1. Raley's - 1630 Robb Dr, Reno, NV Case #10-8959

RMC 8.16.090 (A1) Sales / Furnishing alcohol to a minor

Today's operation resulted in a 98% compliance rate. The 98% represents a significant increase from the last operation where 86% of the stores checked were in compliance. The SET Team would like to take this opportunity to remind store clerks and store owners that April is Alcohol Awareness Month. Please be diligent in checking identification on all alcohol sales.

Operations of this type will continue throughout the year. Anybody with information regarding the sale or furnishing of alcohol to minors is encouraged to contact the Street Enforcement Team at 334-3065, or Secret Witness at 322-4900.

The regional Street Enforcement Team is comprised of detectives from the Reno Police Department, Sparks Police Department and the University of Nevada Police Services.